



**PLACEMENT
MUSIC**
Licensing and custom music
For all forms of media



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FOX Sports Commissions Placement Music for Musical Score for Second Consecutive Super Bowl for a Salute to the Declaration of Independence
-- Steve Dancz scores "Heart of Independence" for one of the world's biggest broadcast events--

JANUARY 27, 2014 (ATLANTA) -- [Placement Music](#), a company specializing in custom music for film and TV, was chosen by FOX Sports to create an original score for "Declaration of Independence," a six-minute segment for its FOX SUPER BOWL SUNDAY broadcast. "Heart of Independence" composed by Steve Dancz, a renowned composer for film/TV and educator, will air just before players are introduced. The feature will include readings from football legends, current players, owners and high-profile celebrities. The broadcast is expected to reach more than 100 million viewers in more than 200 countries.

"This year, FOX Sports' 'Declaration of Independence' feature honors our veterans, active military and their families," said Jennifer Pransky, feature producer, FOX Sports. "Steve Dancz's composition is the perfect tribute to our servicemen and women. Our first partnership with Placement Music was such a success, that there was no question in my mind about who should produce the score for this year's project."

Tammy Hurt, managing partner of Placement Music and member of The Recording Academy® National Board of Trustees said, "There are few stages bigger than the Super Bowl. We are very proud to be working with Jennifer Pransky and the talented FOX Sports team again to contribute the soundtrack for this epic sports event feature. The creative team we have assembled for this project and the facilities here in Georgia are outstanding and are the reason I expect to see more music production work done here."

Charles "Chuck" Arnold is an Atlanta-area professional trumpet player and music educator, who is featured in "Heart of Independence". Arnold is a ten-year veteran of the U.S. Navy, where he served in

Navy Band San Diego, the U.S. 7th Fleet Band in Yokosuka, Japan, the U.S. 6th Fleet Band in Naples, Italy, and Navy Band New Orleans, in New Orleans, LA.

To see FOX Sports' release on the broadcast, visit

<http://www.foxflash.com/div.php/main/page?aID=2z2z2z43z1z8&ID=15841>

ABOUT PLACEMENT MUSIC

Atlanta-based Placement Music is a one-stop, music licensing and music production company with a roster of high-profile, award-winning composers, musicians, producers, and engineers who create and record all genres of series themes, feature scores, re-records and / or work-for-hire music for film, television, gaming & advertising projects. A diverse catalog of more than 700 high-quality, 100% pre-cleared music tracks from 70+ established and emerging artists is available for immediate and affordable licensing. Placement Music's custom music successes include: FOX Sports' award-winning orchestral score for *Super Bowl XLV*, soundtracks for indie film *HITS*, debuting at the 2014 Sundance Film Festival, Showtime's *Dexter* and Lifetime's *Drop Dead Diva*. Catalogue placements include NFL on FOX, Paramount Pictures' *Mean Girls 2* and HBO's *True Blood*. For more information visit:

www.placementmusic.com

ABOUT STEVE DANCZ

For more than 25 years, Dancz has composed and produced music for countless soundtracks heard by millions around the world. Known for the stylistic range and emotional depth of his music, he has been hired repeatedly by iconic names like Columbia Pictures, CBS, HBO, National Geographic, Paramount Pictures, TBS, the Smithsonian Air & Space Museum, Discovery Networks, PBS and NPR, and has twice been commissioned to score the film featured in the Super Bowl broadcast (2011 & 2014), the world's largest TV viewing event.

Dancz has worked simultaneously throughout his career on the creative, business and education sides of the entertainment industry. He spent two decades as director of the Jazz Studies Program at the University of Georgia's and co-founded UGA's Music Business Program with the Terry College of Business.

He is a recipient of the National Endowment for the Arts grant and as a pianist and conductor has performed throughout the world, including the Montreux Jazz Festival (Switzerland), the Vienne Jazz Festival (France), The Brussels Conservatory of Music (Belgium), Tocar la Vida (Argentina), and the first World Festival of Sacred Music (India) at the request of His Holiness, the 14th Dalai Lama.

www.stevedancz.com

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